



Corporate Fact Sheet



UNIQUE
LIGHTING SYSTEMS®



HAYTER
MAKERS OF THE FINEST MOWERS





World Headquarters
Founded
Global Reach
Employees
Revenues
Stock Exchange
Website

Bloomington, Minnesota, USA
July 10, 1914
More than 90 countries
6,900 worldwide (as of October 31, 2015)
\$2.4 billion (as of October 31, 2015)
New York Stock Exchange (TTC)
www.thetorocompany.com

OUR COMPANY

Celebrating our first 100 years in 2014, we continue to strengthen our position as a leading worldwide provider of innovative solutions for the outdoor environment including turf, snow and ground-engaging equipment, and irrigation and outdoor lighting solutions. Through a strong network of professional distributors, dealers and retailers in more than 90 countries, we proudly offer a wide range of products across a family of global brands to help golf courses, professional contractors, groundskeepers, agricultural growers, rental companies, government and educational institutions, and homeowners – in addition to many leading sports venues and historic sites around the world.

OUR PURPOSE - To help our customers enrich the beauty, productivity and sustainability of the land.

OUR VISION - To be the most trusted leader in solutions for the outdoor environment. Every day. Everywhere.

OUR MISSION - To deliver superior innovation and to deliver superior customer care.

OUR RELATIONSHIPS

The Toro Company's success is founded on a long history of caring relationships based on integrity and trust. These relationships are the foundation on which we build market leadership with the best in innovative products and solutions to make outdoor environments beautiful, productive and sustainable.

We are honored to have our products used at such notable sites and events as St Andrews Links in Scotland, Hazeltine National Golf Club, Baltusrol Golf Club (host of the 2016 PGA Championship), Hampden Park in Scotland, the Wimbledon Championships, the Super Bowl, Real Madrid Club de Fútbol in Spain, Rose Bowl Stadium, and the Walt Disney World® Resort. We are proud to serve these and the many other venues around the world.

OUR LOCATIONS

Global Manufacturing Locations



SUSTAINABILITY



We thrive on innovation. From our early beginnings, this constant focus has fueled creative solutions to help our customers improve productivity, increase fuel and energy efficiency, and reduce emissions. This includes recent product introductions powered by propane, hybrid, advanced battery, electronic fuel injection, and LED technologies. In addition to developing many industry-leading irrigation solutions to better manage water resources, we were honored to have recently been named the 2015 WaterSense® Manufacturer Partner of the Year by the U.S. Environmental Protection Agency for significant contributions in product innovations to improve water efficiency.

Within our operations, we continually seek to improve energy efficiency and reduce the environmental footprint of our global manufacturing facilities. We also engage in periodic external audits to assure compliance with all national, regional and local environmental requirements – in addition to reducing the use of water, energy and hazardous waste where possible.

For information on our sustainability efforts, please visit www.toro.com/corporateresponsibility.

COMMUNITY

The Toro Company’s community engagement program enriches the lives, the land, the communities, and the industries we serve. By sharing financial resources, donating equipment and irrigation products, and through employee volunteerism, we are making an impact around the world.

Globally, our employees volunteer their time and talents to local charitable organizations and civic projects that support beautifying and preserving outdoor environments, advanced water conservation efforts, and promote enjoyment through outdoor physical activities.

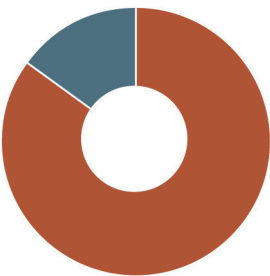
We also actively leverage the expertise and assets of our company and business partners around the world to further the interests of the industries and customers we serve. Specifically, we focus our efforts on education, the enrichment and enjoyment of outdoor landscapes, and the efficient use of water, as well as other sustainability issues and practices.

For more information on our community efforts, please visit www.toro.com/community.



REVENUES BY PRODUCT

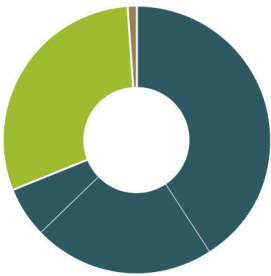
(for fiscal 2015)



- Equipment – 85%
- Irrigation – 15%

REVENUES BY MARKET

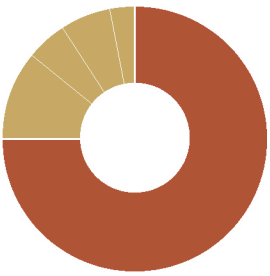
(for fiscal 2015)



- Professional – 69%
 - Landscape & Grounds – 41%
 - Golf – 22%
 - Ag Irrigation – 6%
- Residential – 30%
- Other – 1%

REVENUES BY GEOGRAPHY

(for fiscal 2015)



- United States – 75%
- International – 25%
 - Europe, Middle East & Africa – 11%
 - Canada/Latin America – 6%
 - Australia/New Zealand – 5%
 - Asia – 3%

OUR CUSTOMERS

GOLF Toro entered the golf equipment business in 1919 when we mounted five reel cutting units to a Toro tractor to maintain the fairways at The Minikahda Club in Minneapolis. Today, we hold the leadership position in nearly every product category in which we compete. Our high-quality products, exemplary service and support, and a legacy of trusted relationships industry-wide have combined to make Toro the global leader of innovative turf maintenance equipment and irrigation technologies for the golf market.



PROFESSIONAL CONTRACTOR For mowing commercial and residential properties during the summer growing season, and clearing snow during the winter, professional contractors rely on our trusted brands for productivity, durability and increased efficiency. For creating landscapes, our line of compact utility loaders, trenchers, turf renovation and tree care products tackle heavy work while minimizing impact to the turf. And, for irrigation and lighting contractors, our complete offering of irrigation technologies helps conserve water resources – while our professional-quality lighting solutions make outdoor environments more beautiful and secure.

SPORTS FIELDS & GROUNDS Keeping sports fields healthy and safe for professional teams, college athletes and community recreational events can be challenging. This also holds true for tax-supported entities with responsibility for maintaining parks and public green spaces. Turf professionals demand productive and reliable equipment to get the job done, as well as irrigation solutions that save and apply water more efficiently. Toro provides a broad suite of products and services to satisfy the demands of these customers.



AGRICULTURE With an expanding population, growers around the world are looking to technologies that help increase the productivity of existing land and maximize precious water resources. Toro's drip irrigation solutions help growers of permanent, field and row crops around the world realize substantial benefits in yield, quality and water savings from the precise application of water and nutrients.

RENTAL & CONSTRUCTION Professionals and contractors around the world count on the Toro brand and our products for durability, productivity and performance. Toro's rental and specialty construction businesses are driven by products that install underground utilities, excavate and move materials in confined spaces for landscaping and hardscaping, mix mortar and finish concrete for building structures, compact the earth for secure foundations, and help arborists and turf professionals maintain lush landscapes. Contractors and rental stores rely on Toro to deliver productive, easy-to-operate machines that hold up to demands of heavy use, season after season.



HOMEOWNER Homeowners want to spend more time relaxing and enjoying the outdoors. That's why customers look to our many turf and landscape maintenance brands for products that perform season after season. From walk power mowers and zero-turn riders to irrigation technologies, snow blowers and yard tools – our products combine smart features with proven dependability.